

THE CLAIMED INVENTION IS:

1. A holder for supporting a cleaning utensil, the holder comprising:
 - (a) a support platform sized and configured to receive and support at least a portion of the cleaning utensil;
 - (b) a drainage conductor situated and arranged proximate a front edge of the support platform; and
 - (b) a retaining arrangement integral with the support platform; the retaining arrangement being configured to constrain the cleaning utensil within the holder.
2. The holder according to claim 1, wherein the drainage conductor includes first and second flange members along a periphery of the drainage conductor.
3. The holder according to claim 1, wherein the drainage conductor comprises a plate member depending downwardly from the support platform.
4. The holder according to claim 1, wherein the support platform defines at least one drainage channel; the at least one drainage channel being configured to allow fluid to drain from the holder.
5. The holder according to claim 1 further comprising:
 - (a) first and second sidewalls extending upwardly from the support platform; and
 - (b) a back wall between the first and second sidewalls; the back wall extending upwardly from the support platform.

6. The holder according to claim 5, wherein the support platform defines:
 - (a) a first drainage channel disposed between the retaining arrangement and the first sidewall; and
 - (b) a second drainage channel disposed between the retaining arrangement and the second sidewall;
 - (i) the first and second drainage channels being configured to allow fluid to drain from the holder.
7. The holder according to claim 1, wherein the retaining member comprises a ridge member integral with the support platform proximate the front edge of the support platform.
8. The holder according to claim 1, wherein the retaining member comprises one or more grooves defined in the support platform.
9. The holder according to claim 1 further comprising an attachment device for removably securing the holder to an external surface.
10. The holder according to claim 9, wherein the attachment device includes a suction cup.
11. The holder according to claim 9, wherein the attachment device is removably secured at the support platform.
12. The holder according to claim 1, wherein the holder is manufactured from a polymeric material.
13. The holder according to claim 1, wherein the holder is manufactured from a ceramic material.

14. A holder for supporting a dishwashing utensil adjacent a sink, the holder comprising:

- (a) a support platform sized and configured to receive the dishwashing utensil; first and second sidewalls extending upwardly from the support platform; and a back wall between the first and second sidewalls; the back wall extending upwardly from the support platform;
 - (i) the support platform defining at least one drainage channel configured to allow fluid to drain from the holder;
- (b) a drainage conductor situated and arranged proximate a front edge of the support platform; and
- (b) a retaining arrangement integral with the support platform; the retaining arrangement being configured to constrain the dishwashing utensil within the holder.

15. The holder according to claim 14, wherein the drainage conductor includes first and second flange members along a periphery of the drainage conductor.

16. The holder according to claim 14, wherein the drainage conductor comprises a plate member depending downwardly from the support platform.

17. The holder according to claim 14, wherein the at least one drainage channel includes:

- (a) a first drainage channel disposed between the retaining arrangement and the first sidewall; and
- (b) a second drainage channel disposed between the retaining arrangement and the second sidewall;
 - (i) the first and second drainage channels being configured to allow fluid to drain from the holder.

18. The holder according to claim 14, wherein the retaining member comprises a ridge member integral with the support platform proximate the front edge of the support platform.
19. The holder according to claim 14, wherein the retaining member comprises one or more grooves defined in the support platform.
20. The holder according to claim 14 further comprising an attachment device for removably securing the holder to an external surface.
21. The holder according to claim 20, wherein the attachment device includes a suction cup.
22. The holder according to claim 20, wherein the attachment device is removably secured at the support platform.
23. The holder according to claim 14, wherein the holder is manufactured from a polymeric material.
24. The holder according to claim 14, wherein the holder is manufactured from a ceramic material.
25. A holder for supporting a cleaning utensil, the holder comprising:
 - (a) a support means sized and configured to receive and support at least a portion of the cleaning utensil;
 - (b) a drainage conducting means situated and arranged proximate a front edge of the support means; and
 - (b) a retaining means integral with the support platform; the retaining means being configured to constrain the cleaning utensil within the holder.